

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Place2Be	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Islington	
Contact person: Miss Polly Prail	Position: Senior Grants Officer
Website: http://www.place2be.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1040756
When was your organisation established? 26/04/1994	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Improving Londoners' Mental Health
Which of the programme outcome(s) does your application aim to achieve? More children and young people receiving specialist help, resulting in improved mental health
Please describe the purpose of your funding request in one sentence. Sustaining and developing Place2Be's school based mental health services in Brent and Ealing
When will the funding be required? 01/09/2016
How much funding are you requesting? Year 1: £48,144 Year 2: £49,348 Year 3: £50,581 Total: £148,073

Aims of your organisation:

Place2Be's mission is to enhance the wellbeing and prospects of children and their families by providing access to therapeutic and emotional support in schools, using a proven model backed up by research and training. We aim to achieve the following:

- To improve the mental health of children aged 4 to 14 through the delivery of early intervention services in schools.
- To support children to achieve their academic potential.
- To support school staff to understand children's behaviour in relation to their emotional wellbeing.
- To support vulnerable parents to help them develop positive relationships with their child.
- To equip professionals with the skills and knowledge to support children's mental health.

Main activities of your organisation:

We currently work in 257 schools reaching a total school population of 105,000 children, helping them to cope with complex social issues including bullying, bereavement, domestic violence, family breakdown, neglect and trauma.

Permanently based within the school, we deliver a range of services to support the emotional wellbeing of the whole school community. This includes our universal Place2Talk service which any child can access in their lunchbreak and one-to-one counselling for children with more urgent needs.

We support school staff through training and consultation, improving their understanding of children's mental health and helping them to develop effective strategies for managing children's behaviour in the classroom. We also have dedicated Parent Counsellors which 60% of our schools have access to, supporting vulnerable parents to address the issues which are affecting their relationships with their child. We draw on our experience to train over 3,000 professionals annually ranging from a one day workshops through to a Diploma and Masters in Counselling Children.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
82	260	15	976

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Owned	

Summary of grant request

We are seeking funding for our Service Manager in Brent and Ealing where we see a significant need from schools for our mental health services.

One in ten children aged between 5 and 16 years has a mental health problem; half of those with lifetime mental health problems first experience symptoms by the age of 14 yet only 6% of the annual mental health budget is spent on children's mental health. The impact of disadvantage on children's emotional wellbeing is significant and many young people in areas where Place2Be is active are particularly at risk of poor mental health as a result.

Teams of trained Volunteer Counsellors, supervised by qualified counsellors will be based permanently within each school to deliver a range of services for children, parents and school staff. The Service Manager for Brent and Ealing will oversee service delivery across 32 schools in the two boroughs. Each school will have a dedicated Place2Be room full of play and art materials which are used in the counselling sessions.

Through school-based counselling, we aim to improve a child's ability to reach their academic potential and form healthy relationships. We aim to be accessible to the most vulnerable children in a way that is non-stigmatising and direct. Place2Be's early intervention approach aims to bring about long term change for families rather than providing a quick fix. We aim to address mental health issues in children before they escalate into more serious problems. We also aim to engage with teachers and parents, equipping them with the emotional resilience and confidence to better support children in the classroom and at home.

Place2Be has over 20 years of experience delivering school-based mental health interventions. We have a strong evidence base which proves that our approach works and delivers measureable improvements for the whole school community. This is reflected by the demand for our service from schools and our growth year on year. Place2Be has been working in Brent for over 15 years and Ealing for six and our staff team are well established in the area with a good understanding of local need.

This project meets the Trust's programme outcome of 'more children and young people receiving specialist help, resulting in improved mental health.' We will achieve this by ensuring that children have access to immediate therapeutic support within the safe space of their school. Our robust monitoring and evaluation processes will demonstrate that our work improves children's mental health.

This project meets the Trust's 'Principles of good practice':

As commissioners of the service, Headteachers feed in to ensure it meets the needs of the school and the wider community. This collaborative relationship ensures that we are always reviewing and developing the service. The integration and flexibility of our model enables us to respond to emerging needs in the community.

Place2Be's equal opportunities policy states our commitment to valuing diversity. We make every reasonable endeavour to ensure that everyone is treated fairly on the grounds of sex, colour, marital status, race or caste, ethnic or national origin, religion, sexual orientation, disability or age.

Volunteers are the lifeline of Place2Be, delivering one-to-one counselling. Volunteers are qualified counsellors or in training, our in depth induction, training and supervision further supports their professional development.

In 2011 Place2Be was one of 5 runners up for the Sustainable City Awards, Greening the Third Sector Category. Our Environmental Charter outlines our commitment to reducing our impact on the environment. Our operations are guided by the 3Rs of reduce, re-use and recycle. We seek to use environmentally friendly suppliers and influence others to reduce their impact on the environment.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

Our qualifications are accredited by the Counselling and Psychotherapy Central Awarding Body

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Each year we will recruit and train 120 Volunteer Counsellors, placing them in schools to deliver one-to-one counselling for a minimum of one year

Up to 520 children will be referred to Place2Be annually for one-to-one counselling with weekly sessions lasting up to one year.

Up to 4,700 children will visit the self-referral service Place2Talk during their lunch break annually

Each year up to 15 parents will receive support from a dedicated Place2Be Parent Counsellor to address specific issues for up to one year.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Volunteers are equipped to support children's mental health and emotional wellbeing in their community

Children show improved emotional wellbeing, behaviour and attitudes to learning

Children have universal access to mental health support within their school

Parents exhibit improved emotional wellbeing and enhanced relationship with their child

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Yes, we will continue to fundraise from a range of sources including individuals, companies, events and trusts. We will support our partner schools to raise their contributions where feasible and continue to build a strong body of evidence to demonstrate our impact in order to increase commissioning from local authorities.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year? 5,350
In which Greater London borough(s) or areas of London will your beneficiaries live? Brent (47%) Ealing (38%) Harrow (9%) Hillingdon (6%)
What age group(s) will benefit? 0-15 25-44 45-64
What gender will beneficiaries be? All
What will the ethnic grouping(s) of the beneficiaries be? A range of ethnic groups
If Other ethnic group, please give details:
What proportion of the beneficiaries will be disabled people? 41-50%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Service Manager	48,144	49,348	50,581	148,073
Cluster Manager x 3	123,900	126,998	130,172	381,070
School Project Manager x 32	599,504	614,492	629,854	1,843,849
Parent Counsellors x 2	34,299	35,156	36,035	105,491
Volunteer recruitment and training	138,581	142,046	145,597	426,223
Research and Evaluation	23,243	23,824	24,420	71,487
Overheads and management costs	161,658	165,699	169,842	497,199
Project support - Safeguarding and Education Psychologist	31,757	32,551	33,365	97,673
Local costs (travel, office, play materials etc.)	28,800	29,520	30,258	88,578

TOTAL:	1,189,88	1,219,63	1,250,12	3,659,64
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
School contributions	818,727	818,727	818,727	2,456,181
Bernard Lewis Family Charitable Trust	100,000	1,000,000	50,000	250,000
John Lyons Charity	100,000	100,000	100,000	300,000
Other trusts	57,166	31,775	31,775	120,716

TOTAL:	1,075,89	1,050,50	1,000,50	3,126,89
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total

TOTAL:	0	0	0	0
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Service Manager	48,144	49,348	50,581	148,073
	0	0	0	0
	0	0	0	0

TOTAL:	0	0	0	0
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2016
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Income received from:	£
Voluntary Income	6,473,000
Activities for generating funds	
Investment income	34,000
Income from charitable activities	8,316,000
Other sources	
Total Income:	14,823,000

Expenditure:	£
Charitable activities	11,513,000
Governance costs	
Cost of generating funds	660,000
Other	
Total Expenditure:	12,173,000
Net (deficit)/surplus:	2,650,000
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	2,650,000

Asset position at year end	£
Fixed assets	2,048,000
Investments	1,750,000
Net current assets	4,814,000
Long-term liabilities	1,003,000
*Total Assets (A):	7,609,000

Reserves at year end	£
Endowment funds	
Restricted funds	90,000
Unrestricted funds	7,519,000
*Total Reserves (B):	7,609,000

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
11-20%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts: N/A

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	265,361	241,470	262,127
London Councils	0	0	0
Health Authorities	99,000	115,771	644,729
Central Government departments	662,000	725,000	700,000
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder		2012 £	2013 £	2014 £
Impetus Private Equity Foundation	80,000	80,000		403,000
Fidelity Foundation	25,000	213,000		0
Pears Foundation	25,000	75,000		75,000
Rayne Foundation	0	50,000		75,000
Paul Hamlyn Foundation	45,600	46,740		47,909

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Polly Prail**

Role within **Senior Grants Officer**
Organisation: